

Arabella Alegria

Junior Graphic Designer | UI/UX Designer

Education

Digital Design and Development—Diploma

British Columbia Institute of Technology

September 2023 – June 2025

Projects

UI/UX Designer | Video Editor

ReachOut

September 2024 – December 2024

- › Designed initial user flows and drafts in Figma.
- › Helped ensure communication between design and developers.
- › Created a comprehensive style guide and conducted usability testing to improve design and user experience.
- › Edited promotional ad for the product.

UI/UX Designer | Graphic Designer | Front-end Developer

HiveFive

January 2024 – June 2024

- › Re-designed the web app interface, increasing user satisfaction by 90%.
- › Created illustrations, icons, and branding.
- › Collaborated on the style guide and web app development using HTML and CSS.
- › Conducted usability testing to improve the app's interface and flow.

Experience

General Staff, Save-On-Foods

November 2021– Present

- › Adapting to various settings based on the store's busyness and the state of department teams.
- › Handling conflict resolution by listening to concerns, finding common ground, and working harmoniously with other team members or customers to quickly address situations and keep the store flow running smoothly.
- › Applying critical-thinking skills in a fast-paced environment to enhance decision-making and boost productivity.

General Staff, Wendy's

February 2019 – March 2021

- › Team communication between each department to ensure customer satisfaction and overall positive brand reputation.
- › Multi-tasked across various departmental roles as needed.
- › Effective communication with customers, making sure that each customer/guest requests are fulfilled properly.

Contacts

aramdl.alegria02@gmail.com

(604) 727-2601

arabella-alegria.com

[Arabella's LinkedIn](#)

Skills

Design Tools

- › (Adobe) Illustrator
- › (Adobe) Photoshop
- › (Adobe) Premiere Pro
- › (Adobe) InDesign
- › (Adobe) After Effects
- › Figma

Development

- › HTML5
- › CSS Modules
- › CSS3
- › React.js
- › Next.js
- › Visual Studio Code

Marketing & Analytics

- › Digital Marketing
- › Social Media Campaigns
- › Data Analysis
- › Google Analytics

Soft Skills

- › Customer Service
- › Agile Flow
- › Teamwork
- › Collaboration
- › Multi-tasking

